

FALL 2005



The Way To Work

A Newsletter for Middlesex County Commuters

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D e a r C o m m u t e r ,

Whether you're chatting at the office water cooler, at the children's soccer game or at the supermarket check-out, undoubtedly, you're talking about the cost of gasoline. In some parts of the country, gas has already topped \$3.00 per gallon.

If the cost to "fill it up" is bringing you down, you know what you have to do—try ridesharing. Our new Rideshare Classified makes it easier to start or find a carpool or vanpool in your area. And it's another free service from KMM.

Ridesharing works. One of our own staff members saved \$4,000 by carpooling last year. He carpools nearly everyday, but if you just can't commit to a daily carpool, try it one or two days per week. The savings will start adding up.

If we haven't convinced you to try ridesharing, maybe our "Take A Free Ride" promotion will entice you to try a bus or train. If you commute **into** Middlesex County, you may be eligible for a FREE ride on NJTRANSIT. That's right, it isn't a typo, we said FREE. Details and a registration form are inside.

If you commute along Route 18 between New Brunswick and East Brunswick, you've probably noticed work has begun on the much anticipated Route 18 Construction Project.

Stay on top of lane closures, detours and other construction-related changes by signing up to receive email. Know what's happening before you hit the road.

Soon, KMM will unveil our redesigned website. As your home for Middlesex County transportation information, *kmm.org* will be much more user friendly. You will be able to search Classifieds online, fill out a rideshare application, sign up for Emergency Ride Home and request brochures and transit schedules—all at the click of a button!

Now more than ever, carpooling, vanpooling or taking mass transit can be an option for you. Read this issue and find out how easy ridesharing can be.



KEEP MIDDLESEX MOVING, INC.

Middlesex County's Transportation Management Association

Associated with the Middlesex County Improvement Authority.

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Take A Bus or Train to Work and Get a Free Ride!

With sky-high gas prices, maybe it's time to try mass transit. Fortunately, in Middlesex County, it's easy to go from here to there by bus or train. To make mass transit even more appealing, you may be eligible to **Take a Free Ride!** That's right, a **Free Ride!** During the month of October, if you ride a bus or train to work in Middlesex County, you may be eligible for a free roundtrip from KMM.

Try Transit in Middlesex County

The bus routes shown in the table below all serve Middlesex County. If you think one of them is right for you, contact us at 732-745-4368, and we'll send you a free schedule. Reduce traffic congestion and reduce driving costs. Try Transit!

TRAINS

NJTRANSIT's Northeast Corridor and North Jersey Coastline both serve portions of Middlesex County. The Northeast Corridor passes through Metro Park, Metuchen, Edison, New Brunswick and North Brunswick. The North Jersey Coastline passes through South Amboy, Perth Amboy and Woodbridge. Both train lines also pass through Newark Penn Station with stops following at Secaucus Transfer Station and New York Penn Station.

BUSES

NJTRANSIT buses cover a good deal of Middlesex County. If you live and work anywhere along these bus lines, call KMM today, and we will send you a schedule. It's worth it to try commuting by bus once.

SHUTTLES

The Middlesex County Department of Transportation currently runs 2 shuttles. The **Exit 8A Shuttle** runs between New Brunswick and the industrial area off the NJ Turnpike Exit 8A. This shuttle also begins its morning run in Perth Amboy. The **Brunswick Square Mall Shuttle** runs between Jamesburg and the Brunswick Square Mall.

Rules and Restrictions:

- Your work destination must be located in Middlesex County.
- The purpose of your trip must be to get to work.
- Only one roundtrip per person will be reimbursed.
- The trip must occur between October 1 and October 31, 2005.
- You must send a receipt for your trip to KMM.
- This offer is limited to the first 50 people.

If you wish to participate, contact Arlene Perez (732-745-4490 or aperez@kmm.org) and tell Arlene you want to take the KMM Challenge. See the **FREE Ride Coupon** on page 3.

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# 59	NEWARK - DUNELLEN	Dunellen, Plainfield, Scotch Plains, Westfield, Garwood, Cranford, Union County College, Roselle, Elizabeth, Hillside, Newark
# 62	NEWARK - PERTH AMBOY	Perth Amboy, Edison, Woodbridge, Carteret, Woodbridge Center Mall, Iselin, Rahway, Roselle, Linden, Elizabeth, Newark International Airport, Newark
#64	LAKEWOOD - JERSEY CITY - WEEHAWKEN	Lakewood, Howell, Freehold, Manalapan, Marlboro, Old Bridge, Jersey City, Exchange Place, Newport Center, Journal Square, Hoboken, Weehawken, Lincoln Harbor
# 65, 66	NEWARK - MOUNTAINSIDE - SOMERVILLE (Combined)	Somerville, Bound Brook, Middlesex, Dunellen, New Market, Plainfield, N. Plainfield, Scotch Plains, Mountainside, Springfield, Union, Hillside, Newark
# 68, 138	EAST BRUNSWICK, JERSEY CITY, WEEHAWKEN, BROWNTOWN	Monroe (138), Spotswood (138), Browntown (68), Old Bridge, E. Brunswick, Jersey City (68), Hoboken (68), Weehawken (68), New York Port Authority (138)
# 113	DUNELLEN - NEW YORK	Dunellen, Plainfield, Scotch Plains, Fanwood, Westfield, Garwood, Cranford, Roselle Park, Hillside
# 116	PERTH AMBOY - NEW YORK	Perth Amboy, Woodbridge, Port Reading, Carteret, New York
# 131	SAYREVILLE - NEW YORK	Sayreville, Old Bridge, New York
# 133, 135	OLD BRIDGE - ABERDEEN - NEW YORK FREEHOLD - MATAWAN - NEW YORK	Old Bridge, Aberdeen, New York, Freehold, Matawan, Marlboro
# 134	BROWNTOWN - LOWER MANHATTAN	Old Bridge, East Brunswick, Lower Manhattan (Park Place)
# 139	LAKEWOOD - NEW YORK	Lakewood, Jackson, Howell, Freehold, Manalapan, Tennent, Englishtown, Browntown Shopping Center, Marlboro, Old Bridge, New York
# 138, 68	EAST BRUNSWICK, JERSEY CITY, WEEHAWKEN, BROWNTOWN	Monroe (138), Spotswood (138), Browntown (68), Old Bridge, E. Brunswick, Jersey City (68), Hoboken (68),
# 801, 802, 803, 804, 805 (Metro Loop 1-5)	WOODBIDGE - EDISON - WOODBRIDGE	Woodbridge, Edison, Metro Park Rail Station
# 810 (M10)	NEW BRUNSWICK - WOODBRIDGE	New Brunswick, Highland Park, Edison, Metuchen, Menlo Park Mall, Woodbridge
# 811 (M11)	NEW BRUNSWICK - SOUTH RIVER	New Brunswick, North Brunswick, Milltown, East Brunswick
# 813 (M13)	PERTH AMBOY - MIDDLESEX COUNTY COLLEGE	Perth Amboy, Woodbridge, Fords, Metuchen, Edison
# 814 (M14)	NEW BRUNSWICK - EDISON	North Brunswick, New Brunswick, Highland Park, Edison
# 815 (M15, M18)	NEW BRUNSWICK - OLD BRIDGE	New Brunswick, East Brunswick, Old Bridge, Sayreville, South Amboy, Perth Amboy, Woodbridge
# 817 (M17)	PERTH AMBOY - CAMPBELL'S JUNCTION	Perth Amboy, South Amboy, Laurence Harbor, Cliffwood Beach, Keyport, Union Beach, Keansburg, Port Monmouth, Campbell's Junction
# 818 (M15, M18)	NEW BRUNSWICK - EAST BRUNSWICK - OLD BRIDGE	New Brunswick, East Brunswick, Old Bridge
# 819 (M19)	PISCATAWAY - MIDDLESEX MALL	Piscataway, Plainfield, South Plainfield, Middlesex Mall, Edison, Metuchen
# 978/979 WHEELS	NEWARK - IRVINGTON - RARITAN CENTER	Newark, Irvington, Edison, Woodbridge
# 980 WHEELS	NEW BRUNSWICK - PISCATAWAY	Piscataway, New Brunswick, New Brunswick Rail Station

FREE RIDE COUPON

Fill out this coupon and mail it with your receipt to KMM, Attn: Free Ride, 100 Bayard Street, 2nd Floor, New Brunswick, NJ 08901.

Name _____
 Address _____
 City/State/Zip _____
 Phone _____ Email _____
 Name of Your Middlesex County Employer _____
 Town in Which Your Employer is Located _____
 How do you usually commute to work? drive alone___ car/vanpool___ bus___ train___ dropped off___ walk___ bike___ other:_____

Commuter Classifieds

The following classifieds are a partial list of commuters in our database who would like to share their ride to work. For more information about a particular carpool or vanpool, fill out the Rideshare Application Form on the back of this newsletter and include the ID number. Call KMM, fax or mail the application to our attention.

Once we receive your application, we will provide you with information on how to contact the person. If you do not find a potential rideshare partner, please submit your completed application and we will search our database for other matches.

If you would like your carpool featured in our upcoming classified section, contact KMM (732-745-4368 or aperez@kmm.org).

CARPOOLS: Riders/Drivers Wanted

To Cranbury/Dayton (Rt. 130)

From: Glen Gardner (Hunterdon)
 Hrs: 8:00 AM to 5:00 PM Flexible
 ID: #953366

From: Nutley (Essex)
 Hrs: 7:00 AM to 3:30 PM
 ID: #953365

To Edison

From: Monroe (Middlesex)
 Hrs: 9:30 AM to 6:00 PM Flexible
 ID: #952661

From: Piscataway (Middlesex)
 Hrs: 8:30 AM to 5:00 PM Flexible
 ID: #953769

From: Robbinsville (Mercer)
 Hrs: 7:30 AM to 5:00 PM Flexible
 ID: #952583

To Metuchen

From: Plainsboro (Middlesex)
 Hrs: 8:30 AM to 5:00 PM Flexible
 ID: #540804

To New Brunswick

From: Cherry Hill (Camden)
 Hrs: 8:30 AM to 5:00 PM Flexible
 ID: #952549

From: Clinton (Hunterdon)
 Hrs: 8:30 AM to 6:00 PM Flexible
 ID: #953677

From: Livingston (Essex) to Rt. 1 N. Bruns
 Hrs: 8:00 AM to 5:00 PM
 ID: #953801

From: Maplewood (Essex)
 Hrs: 8:30 AM to 5:00 PM Flexible
 ID: #522522

From: Plainsboro (Middlesex)
 Hrs: 7:30 AM to 3:45 PM
 ID: #522561

To North Brunswick (Rt. 1/130)

From: Beechwood (Ocean)
 Hrs: 8:00 AM to 4:30 PM
 ID: #953373

To North Brunswick (Georges Road)

From: Hillsdale (Bergen)
 Hrs: 8:00 AM to 4:15 PM
 ID: #953059

To Piscataway

From: Budd Lake (Morris)
 Hrs: 6:30 AM to 3:34 PM
 ID: #540942

From: Clifton (Passaic)
 Hrs: 7:00 AM to 3:00 PM Flexible
 ID: #952802

From: Jackson (Ocean)
 Hrs: 7:00 AM to 5:00 PM Flexible
 ID: #952753

From: Nutley (Essex)
 Hrs: 8:30 AM to 5:00 PM Flexible
 ID: #522526

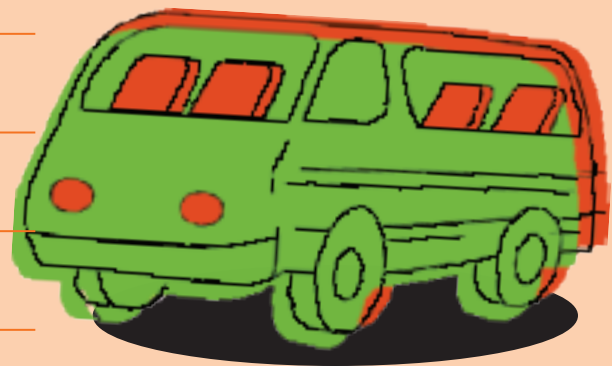
VANPOOLS: Riders Wanted

To Piscataway (via 287)

From: Brick (Ocean)
 Stops: Lanes Mill Road (Brick)
 Commuter Lot GSP Exit 98
 Hrs: 7:00 AM to 4:00 PM
 ID: #V50001

From: Brooklyn (New York)
 Stops: Staten Island along 440
 Hrs: 7:30 AM to 4:30 PM
 ID: #V50003

From: Toms River (Ocean)
 Stops: GSP Commuter Lot 81
 Hrs: 7:00 AM to 4:00 PM
 ID: #V50002





The Way to Work
 c/o Keep Middlesex Moving, Inc.
 100 Bayard Street, 2nd Floor
 New Brunswick, NJ 08901

Join the Emergency Traffic Network for Up-to-the-Minute Road Conditions!

KMM has established the Emergency Traffic Network to give you breaking news on emergency road conditions in Middlesex County during normal business hours. If an emergency develops, we will email you a short description of the situation, including the date, time, location, estimated duration and a contact name and number. This free service will help you make informed decisions and select alternate routes when traveling to or from work. To register, fill out the form below and fax it to KMM at (732) 745-7482.

EMERGENCY TRAFFIC NETWORK

Name: _____

Phone: _____

Company Name: _____

Company Address: _____

Fax: _____

Schedule a "Commute Options" Fair for your Worksite!

One of the many services KMM provides is an onsite Commute Options Fair at work sites throughout Middlesex County. These informative lunchtime fairs, hosted by KMM staff, feature an information booth in or near an employee lunchroom or another central area. Those who stop by the booth can find mass transit schedules, carpool and vanpool information, and an overview of KMM's services. In addition, commuters may register in person for KMM's rideshare network and receive a free carpool or vanpool match.

To request more information or schedule a Commute Options Fair, contact Arlene Perez (732-745-4368 or aperez@kmm.org). We look forward to assisting you!

Rideshare Application Form

If you or someone you know is interested in joining the Rideshare commuter network, please fill out the attached form and either fax or mail it back to us. If you are a current member and would like to update your information, please do so on the attached form.

KMM, 100 Bayard Street, 2nd Floor, New Brunswick, NJ 08901
Fax: 732-745-7482

Please check one:

This is new information This is an updated application

Name:

Home Phone: ()

Primary Email:

Home Address:.....

Apt. No.:

City:

State:

Zip:.....

County:

Mailing Address (if different):

Employer:

Work Phone: ()

Street Address:

City:

State:

Zip:.....

County:

I usually arrive at work: ____ AM ____ PM

I usually leave work: ____ AM ____ PM

My work hours are: ____ Flex ____ Not flex

Work days: ____ Mon. – Fri. ____ Other

I would be willing to:

 ____ carpool ____ as a passenger ____ driver

 ____ vanpool ____ as a passenger ____ driver

Auto available? ____ yes ____ no