



The Way To Work

A Newsletter for Middlesex County Commuters

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Pledge to Stop Idling

Gas prices! It's all any of us can talk about these days—around the water cooler, in the supermarket, even during family dinner the conversation of skyrocketing gas prices quickly replaces friendly banter.

What's a person to do? Besides keeping your car in shape, carpooling or using transit, there's something else you can do to reduce the financial strain of soaring gas prices: cut your engine.

The U.S. Department of Energy calculates that 145 million passenger vehicles idling for five minutes a day burns approximately four million gallons of gasoline. Multiply four million gallons by \$4/gallon and you've got a number

that's, well, just plain "fuelish." Idling your car is like burning money.

But it isn't just about wasting gas and money. Vehicle idling also contributes to air pollution, which can threaten our health and the health of our environment. Most importantly, vehicle idling for more than three minutes is illegal.

To learn more about the negative effects of vehicle idling, log on to kmm.org. Once online, take the quiz and pledge to stop idling. Everyone who pledges will receive a window cling reminding others to turn off their engines. Together we can put a stop to unnecessary and deadly CO2 emissions.

All it takes is the turn of a key





Bike to Work Month 2011

May was national bike month, and this year KMM sponsored a month long event. We can't think of a better way to enjoy the sights and sounds of spring than by celebrating Bike to Work month with KMM.

The goal of Bike to Work month is to raise awareness about the ease of using a bicycle as an every day transportation mode and highlight the health and environmental benefits associated with bicycling. In 2010, AAA estimated the cost of owning a vehicle at almost \$9,000. With the price of fuel soaring every day, bicycling can save you some serious cash.

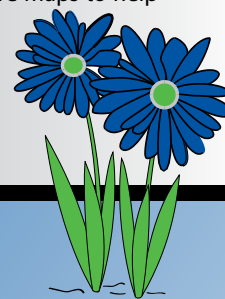
Here are some helpful tips for those wishing to bike to work*:

- Have your bike checked by your local bike shop.

- Always wear a helmet to protect your head in the event of a crash.
- Ride in the right-most lane that goes in the direction that you are traveling.
- Obey all stop signs, traffic lights and lane markings.
- Look before you change lanes or signal a turn; indicate your intention, then act.
- Be visible and predictable at all times; wear bright clothing and signal turns.

* Courtesy of Bikeleague.org

Visit www.kmm.org for more information on our Bike to Work month initiative. Pick up a free bike map or use our interactive maps to help plan your commute.



KMM Maps Go Interactive

Have you seen the newest map features on kmm.org? With the help of Google and a few mouse clicks, commuters now have access to a plethora of transportation information. Whether it's locating a bike locker, finding a shuttle route or getting directions to the nearest park and ride, KMM's interactive maps have something for everyone.

Want to know how that accident on the Turnpike will affect your commute home? Click the "traffic" button and the map suddenly comes alive! A green color-coded roadway means traffic is smooth, while yellow means traffic flow is heavier than usual. Roads highlighted in red indicate heavy congestion.

The interactive maps also include the KMM bike map, all NJ Transit train stations in Middlesex County, as well as municipalities and libraries. Log on to kmm.org and bookmark our maps page today.



**Be a Fan.
Be a Follower.**
Are you on Facebook and Twitter? Of course you are! Why not "like" and "follow" KMM on both Facebook and Twitter? Don't miss out on great contests and prizes and the latest commuting info!



commuterclassifieds

The following classifieds are a partial list of commuters in our database looking to share their ride to work. For more information on a particular carpool or vanpool, fill out the Rideshare Application Form located on the back of this newsletter and include the ID#. Then give us a call, fax, or mail the application to our attention.

Once we receive your application, we will provide you with information on how to contact the person. If you do not find a potential rideshare partner, please submit your completed application, and we will search our database for other matches.

If you would like your carpool featured in our upcoming classified section, please call us at 732-745-4368 or email aperez@kmm.org.

CARPOOLS: Riders/Drivers Wanted

TO CARTERET:

From: Jamaica, NY
9 AM to 5 PM
#1009577

TO DAYTON:

From: West Orange (Essex)
8:00 AM to 5:00 PM
#1008125

TO DAYTON:

From: Hoboken (Hudson)
8:30 AM to 5:30 PM
#1019104

TO EDISON (Raritan Center):

From: New Britain, PA
8:00 AM to 4:00 PM
#1020305

From: Warwick, NY
8:00 AM to 4:00 PM Flexible
#1019105

From: Hopatcong (Sussex)
4:00 PM to 12:30 AM
#1008137

TO EAST BRUNSWICK:

From: Bayville (Ocean)
8:00 AM to 4:00 PM Flexible
#1008134

TO NEW BRUNSWICK (How Lane):

From: Monroe (Middlesex)
8:00 AM to 4:00 PM
#522561

TO NEW BRUNSWICK (Downtown):

From: Springfield (Union)
9:00 AM to 5:00 PM
#522522

From: Califon (Hunterdon)
7:00 AM to 4:30 PM Flexible
#962944

From: Collingswood (Camden)
8 AM to 4 PM Flexible
#1018747

From: North Brunswick (Middlesex)
9 AM to 5 PM Flexible
#960939

From: West Milford (Passaic)
7:30 AM to 4:30 PM
#1010004

TO PISCATAWAY:

From: Nutley (Essex)
8:30 AM to 5:00 PM
#522526

From: Hopewell (Mercer)
8:30AM to 5:00 PM Flexible
#965743

TO SOUTH BRUNSWICK (Route 1):

From: Wayne (Passaic)
8:30 AM to 4:30 PM Flexible
#1020306

TO SOUTH PLAINFIELD:

From: North Brunswick (Middlesex)
9:00 AM to 6:00 PM
#1020473

TO WOODBRIDGE (Route 1):

From: Hackettstown (Warren)
9 AM to 5 PM Flexible
#990813

TO SAYREVILLE:

From: Caldwell (Essex)
8:00 AM to 6 PM Flexible
#1011626

TO WOODBRIDGE:

From: Bergenfield, (Bergen)
8:30 AM to 5:00 PM
#1009817

VANPOOLS: Riders Wanted

TO PISCATAWAY (via 287):

From: Brick (Ocean)
STOPS: Lanes Mill Road (rick)
Commuter Lot GSP Exit 98
Hrs: 7:00 AM to 4:00 PM
#V50001

From: Brooklyn (via Outerbridge)
STOPS: Staten Island along 440
Hrs: 7:30 AM to 4:30 PM
#V50003

The New and Too Improved Emergency Traffic Network

In April, KMM launched the new and much improved Emergency Traffic Network (ETN). Thanks to recent feedback from our subscribers, KMM revamped the system so alerts could be disseminated in a more timely manner.

The new ETN alert system allows commuters to create a username and password and customize the type of alerts received based on the roads traveled. Best of all, ETN subscribers can select email or text alert notifications. NJ Transit NE Corridor and NJ Coast line commuters can register to receive transit disruption alerts.

ETN alerts are sent Monday through Friday from 7 A.M. to 7 P.M. We recommend registering only for "accident alerts" because the system works so well you may find your inbox flooded with traffic updates! To register for the new ETN alert system, log on to kmm.org and click the "Traffic Resources" link.



The Way to Work
 c/o Keep Middlesex Moving, Inc.
 100 Bayard Street, 2nd Floor
 New Brunswick, NJ 08901



ORDER FREE MATERIALS

Please send me the following free materials:

Qty:

- ___ Walking Tips – A Guide for Active Adults
- ___ Walk Smart – Teach Your Child to be a Safe Pedestrian
- ___ Bicycling – A Smart Move
- ___ Bike Smart – Child Safety
- ___ Spare the Air – Ozone
- ___ Emergency Ride Home
- ___ Carpooling
- ___ Vanpooling

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Mail to: KMM, 100 Bayard Street, 2nd Floor, New Brunswick, NJ 08901
 or Fax to 732-745-7482.

Rideshare Application Form

If you or someone you know is interested in joining the Rideshare commuter network, please fill out the attached form and either fax or mail it back to us. If you are a current member and would like to update your information, please do so on the attached form.

KMM, 100 Bayard Street, 2nd Floor, New Brunswick, NJ 08901
Fax: 732-745-7482

Please check one:

___ This is new information ___ This is an updated application

Name:

Home Phone: ()

Primary Email:

Home Address:

Apt. No.:

City:

State:

Zip:

County:

Mailing Address (if different):

Employer:

Work Phone: ()

Street Address:

City:

State:

Zip:

County:

I usually arrive at work: ___ AM ___ PM

I usually leave work: ___ AM ___ PM

My work hours are: ___ Flex ___ Not flex

Work days: ___ Mon. – Fri. ___ Other

I would be willing to:

___ carpool ___ as a passenger ___ driver

___ vanpool ___ as a passenger ___ driver

Auto available? ___ yes ___ no



Visit kmm.org today!