

# The Way To Work

A Newsletter for Middlesex County Commuters



## Board of Directors

**Ronald P. Hutchinson**  
CHAIRMAN  
U.S. Power Generating Corp.

**Jack Molenaar**  
VICE CHAIRMAN  
Rutgers University Parking & Transportation

**Bill Neary**  
TREASURER  
Keep Middlesex Moving, Inc.

**George Ververides**  
SECRETARY  
Middlesex County Department of Planning

**Philip K. Beachem**  
NJ Alliance For Action

**Robert Koska**  
NJTRANSIT

**Freeholder David B. Crabiel**  
Middlesex County  
Board of  
Chosen Freeholders

**Bernard James**  
NJDOT

**Joseph M. Lucas**

**Denise Nickel**  
MCIA

**Peter Cantu**  
Township of Plainsboro

**Joe Pruitt**  
Middlesex County  
Comptroller's Office

**Tab Chukunta**  
St. Peter's Univ. Hosp.

**William R. Rayser**  
Johnson & Johnson

**J. Thomas Cross**  
Middlesex County  
Department of  
Personnel

**Erik Wong**  
Borough of Metuchen

**Steven Fittante**  
Middlesex County Dept.  
of Transportation

**Freeholder H. James Polos**  
FREEHOLDER LIAISON

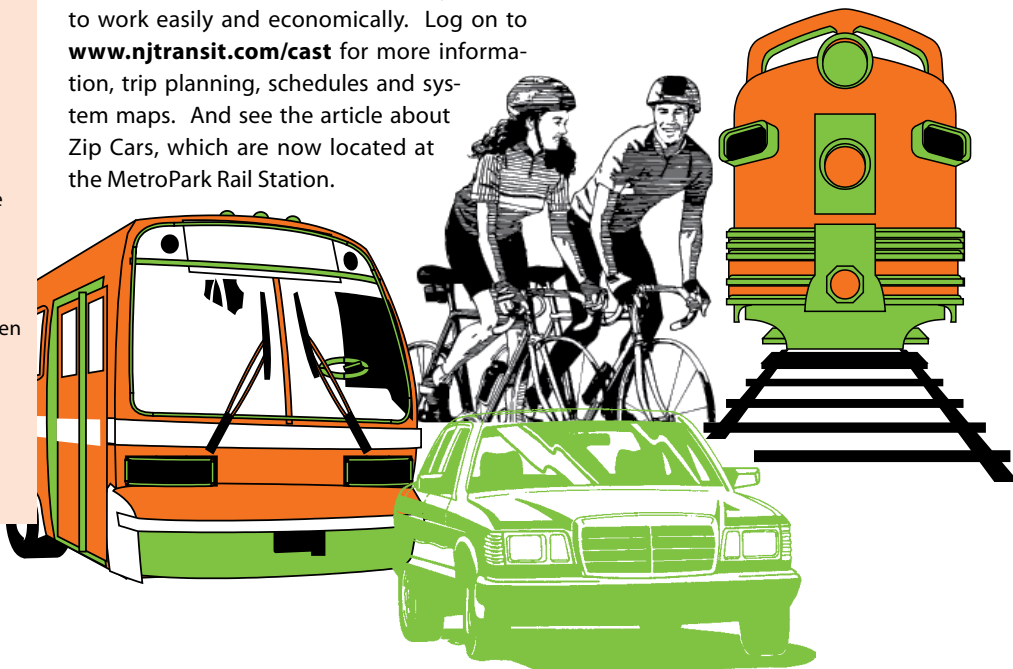
## Dear Commuter,

Record gas prices contributed to a record upswing in carpooling. From June to August, nearly 150 new carpools formed and registered for Carpooling Makes \$ense, the \$100 gas card incentive. If you don't have a carpool partner, KMM's database may contain the perfect "match." Or check the Commuter Classifieds inside to see a sample of the applicants looking for carpool matches.

Maybe your "match" isn't a carpool at all. Maybe you can commute by train or bus. Through "Cast Your Net Wider," NJ Transit is promoting mass transit as a way to get to work easily and economically. Log on to [www.njtransit.com/cast](http://www.njtransit.com/cast) for more information, trip planning, schedules and system maps. And see the article about Zip Cars, which are now located at the MetroPark Rail Station.

Carpooling has the multiple benefits of saving money, reducing our dependence on oil and improving air quality. But there are other ways to save money *and* our environment. Over 130 people registered for the Go Green Challenge and committed to make one small "green" change in their lives for 30 days. Because the program received such positive reception, the Go Green Challenge has been extended through the end of the 2008. Read inside to learn how you can participate.

Small changes can make a big difference in our pockets, on our roads and in our world. Carpool, ride mass transit, or Go Green!



KEEP MIDDLESEX MOVING, INC.

Middlesex County's Transportation Management Association

Associated with the Middlesex County Improvement Authority.

The preparation of this newsletter has been financed by the New Jersey Department of Transportation and the Federal Highway Administration. It is disseminated under the sponsorship of the NJDOT in the interest of information exchange. The State of New Jersey assumes no liability for its contents or its use thereof.

## Zipcar Complements Transit Use

Commuters to MetroPark and other busy rail and light rail stations in New Jersey can now connect to their final destinations in a convenient, economically sound and environmentally-friendly manner. Zipcar, a unique carshare program, has placed 10 hybrid vehicles in MetroPark, Princeton Junction, Morristown, Montclair State University and Liberty State Park. Two vehicles are also available in New Brunswick and at locations across the country.

Zipcar offers members the flexibility to drive by the hour or by the day. A \$25 application fee and a \$50 membership fee are required to join Zipcar. Reservations for a vehicle may be made online or by phone.

According to [www.zipcar.com](http://www.zipcar.com), three trends have emerged among members:

- Members shed their cars: 40% decide against purchasing a car.
- Members drive less: individuals reduce car usage by 50%.
- Members select alternative commute modes.

For more information or to join Zipcar, log on to [www.zipcar.com](http://www.zipcar.com). Zipcards will be mailed to members who may reserve vehicles online or by phone.

### Are You Carpooling Yet?

Since its inception two years ago, Carpooling Makes \$ense has awarded thousands of dollars in gas cards to commuters across New Jersey. If you carpool 24 times over the course of two months, your carpool receives a \$100 gas card. What are you waiting for?

Join today by logging on to the KMM website or calling our offices at 732-745-4368.

## How Much Does It Cost to Drive?

Ever wonder how much it costs to drive annually? You can find out by logging on to [www.njtransit.com](http://www.njtransit.com) or [www.njcommutecalculator.com](http://www.njcommutecalculator.com). After answering a few questions about your driving habits, both sites will calculate your annual costs. But there's more. Both sites will also tell you much it would cost to use mass transit. Log on today. Your commute may cost more than you imagine.



## Go Green! Make a Difference!

We're seeing a few more ceramic cups here at KMM's office. At least one staff member bought a tap water filter to reduce use of bottled water. And we're all trying to substitute canvas bags for those ubiquitous plastic shopping bags. Director of Operations Roberta Karpinecz says she has to remember the tote bags in the back seat of her car *before* she goes into a store. It's part of KMM's Go Green! Challenge.

KMM invited members of the public to Go Green! by adopting at least one enviro-friendly

activity for 30 days. Some of KMM's suggestions were: canvas instead of plastic bags, tap instead of bottled water, and ceramic instead of styrofoam. Another recommendation was to reduce the use of paper.

Due to the overwhelming response to the program, KMM is extending the promotion through to the end of 2008. Each participant will receive a canvas tote bag (while supplies last). Register at [www.kmm.org](http://www.kmm.org) and click the Go Green banner.



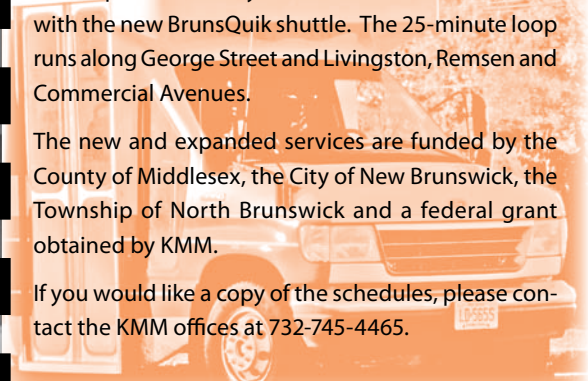
## More Stops, More Service Along Jersey Avenue

As of July 8, service on the award-winning Jersey Avenue shuttle has almost doubled. Commuters can enjoy Monday through Saturday service every half hour starting at 5:45 a.m. and continuing through 6:25 p.m. Designated time stops are located at George and Somerset Streets, RWJ at French Street, Van Dyke/Veteran's Affairs, One Stop Center, Jersey Avenue Rail Station, Jersey Avenue/How Lane, Middlesex County Bureau of Social Services/How Lane and Jersey Avenue/Route 1. The shuttle will make flag stops at safe corners.

The expanded Jersey Avenue service coordinates with the new BrunsQuik shuttle. The 25-minute loop runs along George Street and Livingston, Remsen and Commercial Avenues.

The new and expanded services are funded by the County of Middlesex, the City of New Brunswick, the Township of North Brunswick and a federal grant obtained by KMM.

If you would like a copy of the schedules, please contact the KMM offices at 732-745-4465.



# Commuter Classifieds

The following classifieds are a partial list of commuters in our database who would like to share their ride to work. For more information about a particular carpool or vanpool, fill out the Rideshare Application Form on the back of this newsletter and include the **ID number**. Call KMM, fax or mail the application to our attention.

Once we receive your application, we will provide you with information on how to contact the person. If you do not find a potential rideshare partner, please submit your completed application and we will search our database for other matches.

If you would like your carpool featured in our upcoming classified section, call us at 732-745-4368 or send email to [aperez@kmm.org](mailto:aperez@kmm.org).

## CARPools: Riders/Drivers Wanted

### TO CARTERET:

From: Barnegat (Ocean)  
9:00 AM to 6:30 PM Flexible  
#987636

### TO CRANBURY:

From: Whitehall, PA  
8:30 AM to 5:00 PM  
#988824  
From: Little Egg Harbor (Ocean)  
6:30 AM to 3:30 PM  
#985946

### TO EDISON (Kilmer):

From: Howell (Ocean)  
7:30 AM to 4:00 PM  
#989621  
From: Washington (Warren)  
6:00 AM to 2:00 PM Flexible  
#988830

### TO EDISON (Raritan Center):

From: Bethlehem, PA  
7:00 AM to 4:00 PM Flexible  
#985269  
From: Milltown (Middlesex)  
8:30 AM to 5:00 PM  
#985804

### TO ISELIN/EDISON (Metropark)

From: New York City  
9:00 AM to 5:30 PM  
#990137  
From: Lawrenceville (Mercer)  
8:00 AM to 4:30 PM  
#987303

### TO NEW BRUNSWICK (Route 1):

From: New Egypt (Ocean)  
7:30 AM to 5:00 PM Flexible  
#981420  
From: Brick (Ocean)  
7:00 AM to 3:30 PM  
#989581  
From: Woodside, NY  
9:00 AM to 5:00 PM  
#985478  
From: West Milford (Passaic)  
8:30 AM to 5:00 PM Flexible  
#986352

### TO NEW BRUNSWICK (Downtown):

From: East Brunswick (Middlesex)  
8:00 AM to 5:30 PM  
#989576

From: Princeton (Mercer)  
8:00 AM to 5:00 PM Flexible  
#988832

### TO OLD BRIDGE:

From: Burlington (Burlington)  
8:30 AM to 5:00 PM  
#987299

### TO PISCATAWAY:

From: Princeton Junction (Mercer)  
9:30 AM to 5:30 PM  
#989569  
From: Commack, NY  
5:00 AM to 4:30 PM  
#990833

### TO PLAINSBORO:

From: Bayonne (Hudson)  
2:30 PM to 11:30 PM  
#988955  
From: Perth Amboy (Middlesex)  
3:00 PM to 12:00 AM  
#986501  
From: Harrison (Hudson)  
8:00 AM to 4:00 PM  
#985800

### TO SAYREVILLE:

From: Toms River (Ocean)  
7:00 AM to 3:30 PM  
#986337

### TO SOUTH PLAINFIELD:

From: Paterson (Passaic)  
8:30 AM to 5:00 PM  
#988877

### TO WOODBRIDGE:

From: Brooklyn, NY  
9:00 AM to 5:00 PM  
#990834

## VANPOOLS: Riders Wanted

### TO PISCATAWAY (via 287):

From: Brick (Ocean)  
STOPS: Lanes Mill Road (rick)  
Commuter Lot GSP Exit 98  
Hrs: 7:00 AM to 4:00 PM  
#V50001  
From: Brooklyn (New York)  
STOPS: Staten Island along 440  
Hrs: 7:30 AM to 4:30 PM  
#V50003

## Vanpooling? CDL Not Required

If you are driving or thinking of driving a ride-sharing vanpool, keep in mind that a Commercial Driver's License (CDL) is not needed. According to the New Jersey Driver Manual

"Taxi drivers, **ride-sharing van drivers (not for hire)**, firefighters, operators of rescue or first aid vehicles, farmers hauling their own products and equipment within 150 miles of their farms, non civilian operators of military equipment and operators of construction equipment not designed for public roads, and personal use recreational vehicle users, are all exempt and need not apply for a CDL."





The Way to Work  
 c/o Keep Middlesex Moving, Inc.  
 100 Bayard Street, 2nd Floor  
 New Brunswick, NJ 08901



## Go Green

Take the KMM challenge and **Go Green**. Choose one of the items below and try it for 30 days. To enter, fill out the form below and fax or mail it back to the KMM offices. This pledge is also available online at [www.kmm.org](http://www.kmm.org). Each participant will receive a canvas tote bag **or** water bottle (while supplies last).

Name: .....  
 Home Address:.....  
 City: .....  
 State: .....  
 Zip:.....  
 Phone:.....  
 Email:.....

**Please Select One:**

- Bring a tote bag to the supermarket
- Reduce the use of paper
- Back to the Tap
- Join the Ozone Network
- Bring your own coffee mug
- Other \_\_\_\_\_

**Fax to:** 732-745-7482

**Or mail to:** KMM, 100 Bayard Street, 2<sup>nd</sup> Floor, New Brunswick, NJ 08901

## Rideshare Application Form

If you or someone you know is interested in joining the Rideshare commuter network, please fill out the attached form and either fax or mail it back to us. If you are a current member and would like to update your information, please do so on the attached form.

**KMM, 100 Bayard Street, 2<sup>nd</sup> Floor, New Brunswick, NJ 08901**  
**Fax: 732-745-7482**

**Please check one:**

\_\_\_ *This is new information*    \_\_\_ *This is an updated application*

**I.D. number** \_\_\_\_\_

Name: .....  
 Home Phone: (    ).....  
 Primary Email: .....  
 Home Address:.....  
 Apt. No.: .....  
 City: .....  
 State: .....  
 Zip:.....  
 County: .....  
 Mailing Address (if different): .....  
 Employer: .....  
 Work Phone: (    ).....  
 Street Address: .....  
 City: .....  
 State: .....  
 Zip:.....  
 County: .....

I usually arrive at work:    \_\_\_ AM    \_\_\_ PM  
 I usually leave work:    \_\_\_ AM    \_\_\_ PM  
 My work hours are:    \_\_\_ Flex    \_\_\_ Not flex  
 Work days:    \_\_\_ Mon. – Fri.    \_\_\_ Other  
 I would be willing to:  
     \_\_\_ carpool    \_\_\_ as a passenger    \_\_\_ driver  
     \_\_\_ vanpool    \_\_\_ as a passenger    \_\_\_ driver  
 Auto available?    \_\_\_ yes \_\_\_ no

**REDUCE GAS PAIN** 

**You can save up to 75% (or more) off gas on your next fill-up. It's easy.**

[Learn More](#)