

The Way To Work

A Newsletter for Middlesex County Commuters



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Dear Commuter,

If you work along Jersey Avenue in New Brunswick and North Brunswick, you have a new way to get to work. It's the Jersey Avenue Shuttle, and it began operating on Monday, December 11, 2006.

citizens and persons with disabilities. Exact change is required.

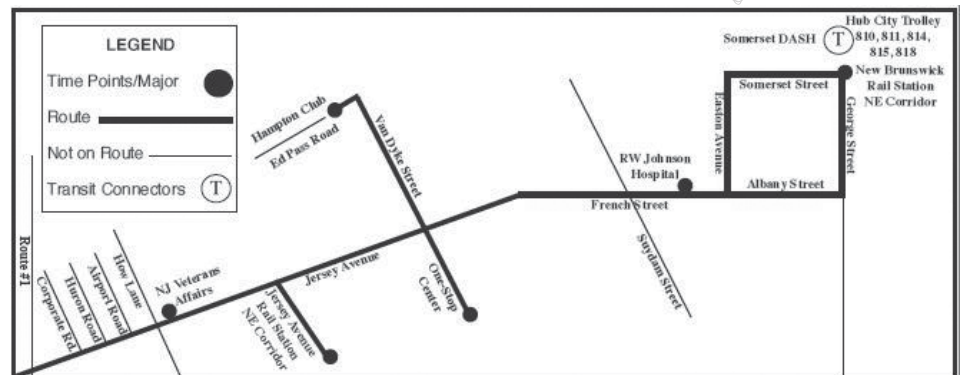
New Shuttle Service Between New Brunswick and North Brunswick

The Jersey Avenue shuttle runs Monday through Saturday from the New Brunswick Train Station and stops at Robert Wood Johnson on French Street, Van Dyke and Ed Pass Road, the One Stop Center, the Jersey Avenue Rail Station, and Jersey Avenue and How Lane before turning around at the intersection of Jersey Avenue and Route 1. If your stop is between any of these points, you can flag the vehicle at a safe corner.

Employers along Jersey Avenue and KMM discussed the need to link workers in New Brunswick with jobs in North Brunswick about three years ago. KMM sought ways to fund this service and was pleased when the North Jersey Transportation Planning Authority agreed to provide financial backing through a federal grant. KMM contracted with the Middlesex County Department of Transportation to operate the shuttle.

For more information or to obtain a schedule, please call KMM's Rideshare Coordinator Arlene Perez at 732-745-4368.

The suggested fare is one dollar per trip for the general public and fifty cents for senior



Station Improvements and New Cars Make Train Travel a Smoother Ride

Since December, Northeast Corridor rail passengers have been enjoying nine new multi-level cars. These cars boast wider aisles, larger seats, more leg room and additional seating. And thanks to these new cars, no one will be stuck in the middle seat again because it no longer exists!

New cars aren't the only improvements that Northeast Corridor passengers can look forward to. The train stations at Metropark, South Amboy and Edison will receive improvements that provide a smoother ride for commuters. NJ Transit recently announced a \$135 million rehabilitation project for these three Middlesex County stations.

The 7,000+ weekday riders at Metropark in Iselin will benefit from \$49 million in renovations. Improvements will include longer and wider high-level platforms, climate-controlled, passenger-waiting area, windscreens and a refurbished station with restrooms and other commuter amenities. The project is scheduled for completion in 2010.

NJ Transit has also approved \$73 million for two projects at the South Amboy station. The first project will create high-level platforms connecting to the new pedestrian overpass and making it easier for commuters to reach the platform. Work on the platforms is scheduled to begin in June and be completed in Fall 2008. NJ Transit also plans to design, build, operate and maintain a parking deck at the station. Bidding for the project will begin in Spring 2007. The deck will be completed in 2009.

Edison passengers can expect a new 800-space parking lot near the Edison Station. Work on this project has begun and is scheduled for completion in Summer 2008.



NJTRANSIT's new multi-level cars. Photo courtesy of Michael Rosenthal of NJTRANSIT.

Be Prepared With a Winter Emergency Kit

The American Automobile Association recommends that drivers pack and store an emergency kit in their cars, especially during the winter. Consider including these items in your kit:

- cell phone
- shovel
- jumper cables
- blankets and extra clothing (hats, mittens, scarves, boots)
- ice scraper
- no freeze windshield wiper fluid
- paper towels
- first-aid kit
- flashlight and emergency flares
- small fire extinguisher
- kitty litter or sand for traction
- water and non perishable food
- dry gas
- de-icer for a lock or latch

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It All Adds Up to Cleaner Air

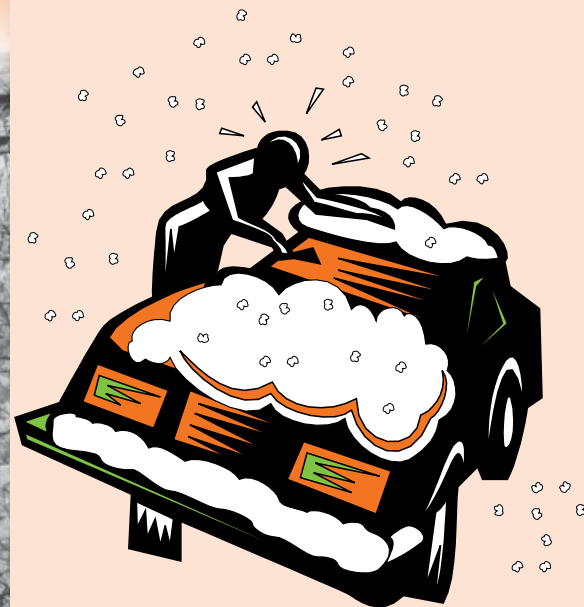
Three Simple Steps for Winter

1 Trip chain more often. When you first start a car after it's been sitting for more than an hour, it pollutes about five times more than when the engine is warm. By combining your errands—trip chaining—you will save time, while reducing air pollution and traffic congestion.

2 Telecommute. Work at home when you can. You'll reduce harmful emissions, traffic congestion, and your stress level, while saving yourself time and money.

3 Take mass transit. Even if you do it just once or twice a week, you'll reduce traffic congestion and pollution ... and save money. The average driver spends about 56 cents per mile on car ownership and maintenance expenses.

Brought to you by the USDOT and FHA



Commuter Classifieds

The following classifieds are a partial list of commuters in our database who would like to share their ride to work. For more information about a particular carpool or vanpool, fill out the Rideshare Application Form on the back of this newsletter and include the ID number. Call KMM, fax or mail the application to our attention.

Once we receive your application, we will provide you with information on how to contact the person. If you do not find a potential rideshare partner, please submit your completed application and we will search our database for other matches.

If you would like your carpool featured in our upcoming classified section, call us at 732-745-4368 or send email to aperez@kmm.org.

CARPools: Riders/Drivers Wanted

TO CRANBURY:

From: Fort Lee (Bergen)
9:00 AM to 5:00 PM Flexible
#965737

TO EDISON:

From: Avenel (Middlesex)
9:00 AM to 6:00 PM Flexible
#960935

TO MONMOUTH JUNCTION:

From: Teaneck (Bergen)
8:30 AM to 5:00 PM
#964848

TO MONROE TOWNSHIP:

From: Jackson (Ocean)
8:30 AM to 5:00 PM
#966034

TO NEW BRUNSWICK:

From: Maplewood (Essex)
8:30 AM to 5:00 PM Flexible
#522522

From: Monroe Twp (Middlesex)
9:00 AM to 5:00 PM Flexible
#966855

From: Mt. Laurel/Marlton (Burlington)
8:30 AM to 5:00 PM Flexible
#956018

From: Phillipsburg (Warren)
7:00 AM to 3:30 PM
#540458

From: Piscataway (Middlesex)
8:00 AM to 4 PM
#964818

From: Roselle (Union)
10:00 AM to 3:00 PM Flexible
#966035

From: Trenton (Mercer)
9:00 AM to 5:00 PM
#967100

TO PISCATAWAY:

From: Bethlehem, PA
8:00 AM to 5:00 PM Flexible
#964684

From: Butler (Morris)
8:00 AM to 5:00 PM Flexible
#965454

From: Fort Lee (Bergen)
9:30 AM to 8:00 PM
#964682

From: Nutley (Essex)
8:30 AM to 5:00 PM
#522526

From: Ortley Beach (Ocean)
8:00 AM to 4:00 PM Flexible
#965972

From: Secaucus (Hudson)
8:00 AM to 6:00 PM Flexible
#967392

From: Toms River (Ocean)
7:00 AM to 4:00 PM
#522301

TO PLAINSBORO:

From: Lawrenceville (Mercer)
9:00 AM to 6:00 PM Flexible
#966390

TO SAYREVILLE:

From: Easton, PA (Northampton)
8:00 AM to 5:00 PM Flexible
#966676

TO SOUTH PLAINFIELD:

From: Ewing (Mercer)
8:00 AM to 4:30 PM
#966074

From: Parsippany (Morris)
9:00 AM to 5:30 PM Flexible
#967414

VANPOOLS: Riders Wanted

TO PISCATAWAY (via 287):

From: Brick (Ocean)
STOPS: Lanes Mill Road (rick) Commuter
Lot GSP Exit 98
7:00 AM to 4:00 PM
#V50001

From: Brooklyn (New York)
STOPS: Staten Island along 440
7:30 AM to 4:30 PM
#V50003



KMM Seeks Funding to Develop a Bike Station

KMM's Program Manager, Morteza Ansari, has advocated the concept of a bike station in downtown New Brunswick for some time. So, when NJDOT announced an opportunity to access additional funding for special projects, Ansari and KMM had a proposal ready to go.

Bike stations, attended indoor parking facilities, are an integral part of transportation systems in Europe and Japan. A relatively new concept in the United States, only eight bike stations are operational here, but more are on the way.

Like a parking lot, parking deck or park and ride, bike stations are usually located in downtown areas or near transit centers. Typically, bike stations also offer repairs, refreshments, lockers and other amenities.

With letters of support from the City of New Brunswick and the Middlesex County Planning Department, KMM applied to develop a Bike Station Implementation Plan for the City of New Brunswick.



While on vacation, Morteza Ansari visited the bike station in Long Beach, California.



The Way to Work
 c/o Keep Middlesex Moving, Inc.
 100 Bayard Street, 2nd Floor
 New Brunswick, NJ 08901



Join the Emergency Traffic Network for Up-to-the-Minute Road Conditions!

KMM has established the Emergency Traffic Network to give you breaking news on emergency road conditions in Middlesex County during normal business hours. If an emergency develops, we will email you a short description of the situation, including the date, time, location, estimated duration and a contact name and number. This free service will help you make informed decisions and select alternate routes when traveling to or from work. To register, fill out the form below and fax it to KMM at (732) 745-7482.

EMERGENCY TRAFFIC NETWORK

Name: _____

Phone: _____

Company Name: _____

Company Address: _____

Fax: _____

Carpooling Makes \$ense

With gases prices going up again, you deserve a break! Why not carpool with a friend and earn a \$100 gas card? Carpooling Makes \$ense is a federally funded carpool incentive program. If you have a work destination in Middlesex County and carpool twenty-four times over the course of two months, you will receive a \$100 gas card. Carpooling Makes \$ense is a great way to begin a commute alternatives program at your worksite, with no cost to your company. KMM's Rideshare Coordinator, Arlene Perez, is available for on-site transportation fairs to talk with your employees, or she can provide information for you to send out to your employees via email. Contact Arlene at aperez@kmm.org or 732-745-4368.



Rideshare Application Form

If you or someone you know is interested in joining the Rideshare commuter network, please fill out the attached form and either fax or mail it back to us. If you are a current member and would like to update your information, please do so on the attached form.

KMM, 100 Bayard Street, 2nd Floor, New Brunswick, NJ 08901
Fax: 732-745-7482

Please check one:

___ *This is new information* ___ *This is an updated application*

Name:

Home Phone: ().....

Primary Email:

Home Address:.....

Apt. No.:

City:

State:

Zip:.....

County:

Mailing Address (if different):

Employer:

Work Phone: ()

Street Address:

City:

State:

Zip:.....

County:

I usually arrive at work: ___ AM ___ PM

I usually leave work: ___ AM ___ PM

My work hours are: ___ Flex ___ Not flex

Work days: ___ Mon. – Fri. ___ Other

I would be willing to:

 ___ carpool ___ as a passenger ___ driver

 ___ vanpool ___ as a passenger ___ driver

Auto available? ___ yes ___ no